

David Martyn - 30238 Viewcrest Ct. - Novi, MI 48377-2354
Phone: 248-697-9997 Fax: 248-960-6335 Cell: 248-535-7470

Operational Services

Because of its extensive operational experience, Martyn & Associates, LLC is completely interchangeable between the operating and financial side of a business. We can not only explain to the owners what must be done, but we can show the owners how to do it, right down to realignment of shop floor job responsibility.

Martyn & Associates, LLC can provide interim management if needed, execute improvement or winddown programs, and perform the function of the “bad guys” in labor force reductions allowing the owners to remain the “good guys” with the remaining workforce.

- Interim Management
- Operational Turnarounds
- Profitability Improvement
- Improvement Program Execution
- Cost Reduction
- Productivity Improvement
- Performance Tracking
- Business Plans
- Business Strategies
- New Business Startups
- Key Personnel Placement

Because of our operating background, we quickly identify key operating parameters to track performance against plan. We believe it is important to have the ability to track performance in real time rather than waiting until monthly or quarterly financial statements become available.

Martyn & Associates, LLC generally coaches management through the implementation phase of the plan. However, we can execute the plan ourselves if requested to do so by management.

We are proud that the majority of clients with whom we have worked request that we remain involved with their companies on a part-time basis into the future. Our clients rely on our assistance to develop annual business plans, track performance against plan, and keep their companies on a profitable track into the future.